Fourth Native American Cannabis & Hemp Conference

October 15th-16th, 2018

Viejas Casino & Resort
Alpine, CA
Monday, October 15th

7:30-8:30 AM  Registration & Breakfast in Oak Ballroom A & B

8:30-8:45 AM  Welcoming Remarks & Opening Prayer

Justin O’Connor
President
Native Nation Events

General Sessions in Oak Ballroom C

8:45-9:45 AM  Legislative Update – What Has Changed & Where is the Industry Heading?

- How is the current political landscape shifting momentum in the industry? What does the current legislative situation look like?
- In January 2018, Attorney General Jeff Sessions rescinded three memos from the Obama administration including the Cole Memorandum.
- On March 23, 2018 President Trump signed what’s known as the Rohrabacher-Blumenauer Amendment which prohibits the use of Department of Justice funds for Controlled Substance Act (CSA) enforcement in states with a medical cannabis program.
- What’s next for the Rohrabacher-Blumenauer Amendment? It will once again be up for renewal on September 30th, 2018 when it expires.
- What other bills have been introduced repeatedly in Congress, and what will it take to get them to the President’s desk? Is there a possibility of cannabis being removed from the list of scheduled substances?
- In recent years more and more states have legalized medical and recreational cannabis, creating a political shift.
- Discover how new laws and regulations affect Tribes and their ability to participate in the cannabis industry.

Presenter:  Tom Rodgers
Principal
Carlyle Consulting
Monday, October 15th

General Session in Oak Ballroom C

9:45-10:45 AM   **You’re One of the First Tribes to Enter into this Complex Industry — What Lessons Have You Learned?**

- Hear from tribes that have worked in the cannabis industry and discover what worked, what didn't, and what you can do to create a successful, profitable operation.
- Leaders from Tribal Governments and their enterprises will discuss how they dealt with beginning the process and being in the spotlight, and offer advice as your tribe moves forward.
- Discover how to create a proper business plan in a new industry to ensure your project’s success.
- How do you decide which industry professionals to work with? Do they have cultural understanding?
- It’s important to make sure that your leaders, members and the community as a whole are well-informed of the potential benefits and consequences associated with this process.
- Discuss the results other tribes have seen. Has there been increases in crime or addiction since entering the industry? Is the project bringing in money?
- Is it realistic that a tribe will be able to maintain a sense of sovereignty while entering into the cannabis industry with local, state and federal governments involved?

Presenter: Robin Little Wing Sigo, MSW  
*Treasurer*, Suquamish Tribal Council  
*Director*, Suquamish Foundation & Grants  
*Board Member* - SEC, PME & PMECC

10:45-11:15 AM   **Morning Break in Oak Ballroom A & B**

11:15-12:15 PM   General Session in Oak Ballroom C

**Jumping Over the Legal Hurdles - How to Be Successful & Protect Your Tribe**

- In January, U.S. Attorney General Jeff Sessions rescinded federal policy (The Cole Memo) that allowed states to legalize cannabis. How do you successfully enter the industry and avoid the pitfalls from the federal, state or local governments?
- Are the laws on the books, particularly the federal laws, uniformly enforced?
- Experts will share their knowledge on how to avoid raids and other legal hurdles that can slow success.
- With the new legislative changes, how likely is it that federal prosecutors will crack down on operations in cannabis-friendly states, and what can you do to protect your tribe and operation?
- Discover if it benefits you to negotiate a cannabis compact and work with your state to develop regulations together.
- What other risk management factors do you need to take into account?
- It is imperative that tribal enterprises and governments do what they need to to stay compliant in such a complex industry without giving up sovereignty.

Presenter: Tina Braithwaite  
*Chairwoman*  
Utu Utu Gwaita Paiute Tribe  
Benton Paiute Reservation
12:15-1:15 PM  Lunch in Oak Ballroom A & B

General Sessions in Oak Ballroom C

1:15-2:00 PM  Investing in the Cannabis Industry & A New Vision for Tribal Economy

- According to Arcview Market Research and BDS Analytics, the economic output from legal cannabis will grow 150% from $16 billion in 2017 to $40 billion by 2021. Consumer spending on legal cannabis will generate a significant economic impact, numerous jobs and tax receipts.
- Experts will discuss the current status and the evolution of Tribal rights to participate economically in the emerging cannabis industry.
- It’s estimated that by 2021, 414,000 people will be employed serving the legal cannabis sector. Discover how this industry can help reduce tribal unemployment rates.
- Who is investing in cannabis and hemp related ventures, and how will they help tribal projects?
- Many experts believe the cannabis industry can be a substantial source of income for tribes for several reasons, including the competitive advantage they will have by not paying taxes on their earnings.
- The tax revenue and the profits earned can be used to benefit the tribe by going towards better education, housing, healthcare, etc.

Presenter: Kyle Johnson
Executive Director
Jamestown S’Klallam Tribe
Economic Development Authority

2:00-2:45 PM  The Canadian Lesson

- There are many similarities between Native American Tribes in the U.S. and Indigenous Bands in Canada, and the interest in the cannabis industry is one of them.
- Get an update on what the current legal and regulatory framework for medical and recreational cannabis is looking like in Canada.
- In Canada, cannabis remains a Schedule II drug under the Controlled Drug and Substances Act, and is only regulated for production and distribution for medical purposes.
- Canada is expected to officially legalize recreational cannabis in the summer of 2018.
- With legal cannabis legislation on the horizon, Indigenous communities are expressing concern over whether they will be allowed to decide if and how they participate.
- Hear from Indigenous Band leaders who have entered the cannabis industry and have had success with their dispensaries and operations. What lessons did they learn and what advice can they share?

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Principal
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Monday, October 15th

2:45-3:15 PM  
**Afternoon Break in Oak Ballroom A & B**

3:15-4:15 PM  
**Medical Cannabis**

- 29 states and Washington DC have all legalized cannabis for medicinal purposes, but what legal battles do patients still face?
- The Rohrabacher-Blumenauer Amendment is the most significant legislation protecting the medical cannabis industry as it prevents the use of DOJ funds for CSA enforcement in states with a medical cannabis program.
- Medical cannabis can treat a wide range of ailments including epilepsy, autism, chronic pain, PTSD, cancer, glaucoma and more.
- Discover the truth about its medicinal properties and the science behind it. Is it really a dangerous drug? Should it still be classified as a Schedule I controlled substance?
- Can using cannabis for medicinal purposes sway a tribe’s decision regarding entering the industry?

4:15-5:00 PM  
**Product Demo — TBD**

5:00 PM  
**Monday’s Sessions Conclude**
Banks typically take their cues from the federal government, and because selling cannabis violates federal law, very few banks are willing to take the risk of handling the money of cannabis transactions or providing loans.

What progress, if any, has been made towards a Federal banking system being created in the industry?

Operations can generate thousands of dollars a month. What do you do with all that cash?

When dealing with a cannabis operation on your reservation, you need to be sure the money is safe. An all-cash business can be time consuming, costly and dangerous.

Discover what other companies exist that specialize in payment and banking solutions for cannabis companies.

Fourth Corner Credit Union recently won conditional approval from the Federal Reserve to serve advocacy group, charities and ancillary companies, but still no plant-touching businesses like dispensaries.

Hemp is a distinct variety of cannabis and contains less than 1% of THC, the primary psychoactive ingredient in cannabis.

There are numerous health, environmental and economic uses of hemp, and the industry is starting to see an opportunity for more domestic growing and not just importing.

Research shows that America already safely consumes $580 million worth of products made from imported hemp every year.

Industrial hemp is cultivated for use in the production of a wide range of products including foods and beverages, cosmetics and personal care products, nutritional supplements, fabrics and textiles, yarns and spun fibers, paper, construction and insulation materials and other manufactured goods.

The McConnell bill to take hemp out of the Controlled Substances Act has been introduced in the U.S. Senate. What can this mean for farmers and tribes looking to explore this promising new market? Will it make hemp an agricultural commodity like corn or wheat? If passed, the bill would allow hemp production on Indian tribal land.
You've Set Up Your Operation & Have Started Growing — Now What Do You Do With It?

- If you’ve already gotten approval from the tribe, went through the legal process and invested the money to build an operation, it’s crucial that everything remains running smoothly and brings in a profit.
- It’s important that you understand the terminology, tools and technology needed depending on the type of enterprise you choose to invest in.
- Learn about the various types of new and existing technologies and the different methods for growing cannabis.
- What impact can your operation have on your land? What resources are needed?
- Once you have grown it, what do you do with it?
- Experts will discuss what you need to know when it comes to branding your product, distribution, security, labor, regulations, packing, labeling, etc.
- Is your tribe considering a retail operation? Review the latest trends and marketing techniques to help yours stand apart from the rest.
- Cannabis concentrated products may be the way of the future. Products range from food and drink items to beauty products, and product diversification is creating strong revenue streams. According to various reports, the segment may be producing overall revenues over $2 billion within two years.
- Discuss what sells and what the latest market trends are.
Tuesday, October 16th

General Session in Oak Ballroom C

11:30-12:15 PM  Product Demo – TBD

12:15 PM  EXHIBITOR RAFFLE DRAWING

*Followed by*

***GRAND PRIZE DRAWING***

***Winners must be Present to Win***

Conference Concludes