



**NATIVE NATION EVENTS**

# **SPONSORSHIP PACKET**

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# CONFERENCE CO-CHAIR (3)

**\$8,000**

Three (3) speaking opportunities.

Three (3) additional company passes, for a total of six (6) company passes.

10'x10' Exhibit space provided for current and prospective clients to meet and distribute marketing materials.

Opportunity to provide Native Nation Events with a list of five (5) Elected or Tribal Enterprise Leaders that will be invited on your behalf to attend the conference with complimentary registration.

Advanced copy of the preliminary conference attendee list, which includes name, title & organization, distributed to Co-Chair one week prior to the conference.

Company logo featured prominently on all pre- and post-conference marketing (i.e. e-mail blasts, website, conference signage, conference programs).

Agenda/Speaker development. As a Co-Chair, your firm has the opportunity to play a significant role in the development of agenda topics and input on speakers.

18-month participation on our Conference Advisory Board, including admittance to our exclusive pre-conference Advisory Board reception dinner, giving you and your firm advanced exposure to high-level decision-makers.

Web advertisement featured on conference homepage from time of commitment to 30 days after conference.

Preference given for premium speaking opportunities.

Opportunity to provide a branded gift. Item must be approved by Native Nation Events and purchased and shipped by sponsor.

Right of First Refusal for the following year.

*\*NNE is always eager to hear panel topic ideas, however, we can't guarantee it will be used on the agenda. NNE is unable to guarantee exclusivity and makes every attempt to avoid single person presentations.*

*Tribal-owned and 501c(3) corporations receive a 25% discount off sponsor levels. Subject to verification.*



## PLATINUM SPONSOR

**\$6,500**

Two (2) speaking opportunities.

Three (3) additional company passes, for a total of five (5) company passes.

10'x10' Exhibit space provided for current and prospective clients to meet and distribute marketing materials.

Additional premium signage at the conference.

Company logo and website link displayed on NNE's conference website.

Preliminary conference attendee list, which includes name, title & organization, distributed to sponsor one week prior to the conference.

Company logo displayed on all marketing materials (i.e. signage, screensaver).

Opportunity to provide a branded gift. Item must be approved by Native Nation Events and purchased and shipped by sponsor.

## PRODUCT DEMONSTRATION

**\$6,500**

\*not available at each conference.

45 minute product demonstration panel on the agenda.

Two (2) speakers on a panel.

Two (2) additional company passes, for a total of four (4) company passes.

10'x10' Exhibit space provided for current and prospective clients to meet and distribute marketing materials.

Additional premium signage at the conference.

Opportunity to provide a branded gift. Item must be approved by Native Nation Events and purchased and shipped by sponsor.

Company logo displayed on all marketing materials (i.e. signage, screensaver), as well as on NNE's conference website.

Preliminary conference attendee list, which includes name, title & organization, distributed to sponsor one week prior to the conference.

A pre-conference e-mail blast will be sent to all attendees informing them of the time of your product demonstration.  
(There may be one other product demonstration going on at the same time).

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## TOTE BAG SPONSOR (2)

**\$6,500**

- 1-color logo on attendee bags distributed at conference registration.
- One (1) speaking opportunity.
- Three (3) additional company passes.
- 10'x10' Exhibit space provided for current and prospective clients to meet and distribute marketing materials.
- Opportunity to provide branded attendee gift. Item must be approved by NNE and purchased and shipped by sponsor.
- Company logo displayed on all marketing materials (i.e. signage, screensaver).
- Company logo and website link displayed on NNE's conference website.
- Preliminary attendee list distributed to sponsor one (1) week prior to the conference.
- Additional premium signage at the conference.

**\$5,500**

## GOLD SPONSOR

- One (1) speaking opportunity.
- Three (3) additional company passes.
- 10'x10' Exhibit space provided for current and prospective clients to meet and distribute marketing materials.
- Opportunity to provide branded attendee gift. Item must be approved by NNE and purchased and shipped by sponsor.
- Company logo displayed on all marketing materials (i.e. signage, screensaver).
- Company logo and website link displayed on NNE's conference website.
- Preliminary attendee list distributed to sponsor one (1) week prior to the conference.
- Additional premium signage at the conference.

**\$3,750**

## EXHIBITOR

- Two (2) company passes.
- 10'x10' Exhibit space provided for current and prospective clients to meet and distribute marketing materials.
- Company logo displayed on all materials (i.e. signage, screen saver).
- Company logo and website link displayed on NNE's conference website.
- Preliminary attendee list distributed to sponsor one (1) week prior to the conference.

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# ADDITIONAL MARKETING OPPORTUNITIES

## Digital Marketing Bundle

We send e-mail blasts daily to over 25,000 contacts, driving thousands to our website. With the participation in either the digital marketing bundle and/or the web advertising, you will gain new exposure and traffic to your sites and company.

- Pre-conference e-mail blast
- One (1) blog post
- Post-conference e-mail blast

**Add-On: \$995 | Stand Alone: \$1,995**

## Web Advertising

	Size	1 Month	3 Months	6 Months	12 Months
Side Bar (Home & Blog Pages)	320 x 320	\$500	\$475	\$450	\$425

## Print Advertising

For each of our conferences, we produce a four color, catalog-quality Agenda Booklet that is distributed to every attendee. It is the sole source for information related to the conference.

### Sponsors Only Advertising Packages

Two-Page Centerspread	\$1,000
Back Cover	\$900
Inside Front Cover	\$800
Inside Back Cover	\$800

### Sponsors and Non-Sponsors Advertising Packages

Full Page	\$600
1/2 Page Horizontal	\$400
1/4 Page	\$275

### Lanyard Sponsor (1)

Your logo will be printed on a lanyard, which will be distributed to every attendee at registration. It is worn during the entire conference and is a great take-home souvenir. Printed 1-color.

**\$1,000**

### App Sponsor (1)\*

The NNE Guidebook App is a must-use resource at NNE events. Sponsor will have primary visual presence on the mobile app and will be featured on all App promotional materials.

**\$1,500**

\*not available at each conference.

### Badge Sponsor (2)

Your logo will be printed on a name badge, which will be distributed to every attendee at registration. It is worn during the entire conference, and is a great take-home souvenir. Printed 4-color.

**\$1,000**

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