



Fifth
**Native American
Cannabis & Hemp
Conference**

June 10th-11th, 2019

Pechanga Resort & Casino

Temecula, CA

Sign-up sheets for One-on-One Meetings will be made available at the registration desk.

Delegates are encouraged to meet with our sponsors and exhibitors for one-on-one meetings throughout the event in a designated area. Sign-up sheets will be available starting on Monday, June 10th at the registration desk for you to schedule a time to meet. This is a perfect time to execute what you learn throughout the day so come prepared with questions. These meetings are completely voluntary and for all delegates who participate in a minimum of two (2) one-on-one meetings, **you will be entered into a raffle drawing where two winners will receive a \$100 AMEX gift card!**

7:30-8:30 AM

Registration & Networking Breakfast in Summit C



8:30-8:45 AM

Welcoming Remarks & Opening Prayer in Summit A



Raymond Basquez Jr.
Councilman
Pechanga Band of Luiseno Indians

Opening Remarks in Summit A



Justin O'Connor
President
Native Nation Events

General Session in Summit A

8:45-10:00 AM

Tribal Leaders & Business Executives Roundtable: How Effective Leadership, Successful Economic Development and Diversification Can Play a Crucial Role in the Health and Wellbeing of Tribal Members

- Growing and diversifying an economy requires tribal leaders to engage in critical deliberations to ensure economic growth will be financially successful.
- It is crucial to plan towards a progressive, diversified portfolio that allows tribes to spread the risk and development business ventures that will translate into jobs and economic security not only for tribal governments but also for their tribal members.
- We will feature leaders from successful gaming and non-gaming tribes who also operate franchise restaurants, sustainable energy resources, manufacturing, office digital solutions business, agriculture hospitality, printing, marketing, construction management, IT, personnel services, telecommunications, healthcare, waste management as well as security and defense industries to name a few. All of which provide sustainable, non-gaming revenue and opportunity to their tribal membership.
- What was the process? What are some of the hurdles faced? Tribal laws, regulations, qualified workforce and land use all come into play, not to mention financial resources.
- The importance of a complimentary and consistent revenue streams beyond traditional business. We will hear firsthand how these businesses have been created and why.
- Why building a partnership between Tribal Council, CEO/Executive Director's, CFO and HR department is critical for the success of the overall operation and therefore success of the tribe.
- Today's leaders will share what they think tomorrow's leaders need to know to adapt to changing economic and environmental conditions to preserve and grow their ventures so future generations can continue to thrive.
- Hear firsthand how the success of these tribal endeavors has led directly to improved healthcare, housing, education and other essential services needed by its members.

Moderator:



Derrick Watchman
President
Sagebrush Hill Group LLC

Presenters:



Mark Fox
Chairman
MHA Nation- Three Affiliated Tribes of the Fort Berthold Reservation



Robert Miguel
Chairman
Ak-Chin Indian Community



Richard Sneed
Principal Chief
Eastern Band of Cherokee Indians



Jared Munoa
President, Board Officer
Pechanga Development Corporation



David Greendeer
Business Director
Ho-Chunk Nation

10:00-10:30 AM

Morning Networking Break in Summit C



Cannabis & Hemp General Sessions in Summit B

10:30-11:30 AM

Industry Update: Legislative and Legal Changes You Need to Be Aware Of

- How is the current political landscape shifting momentum in the industry? What effect will the U.S. House flipping to the Democrats have?
- Is cannabis policy reform actually a top priority for members of Congress?
- Trump's signature on the 2018 Farm Bill marks the most significant change to the U.S. Controlled Substances Act since its passage in 1971.
- What other bills have been introduced in Congress, and what will it take to get them to the President's desk? Is there a possibility of cannabis being removed from the list of scheduled substances?
- Discover how new laws and regulations affect Tribes and their ability to participate in the cannabis industry.
- How do you successfully enter the industry, make sure you are protected from seed to sale, and avoid the pitfalls from federal, state or local governments?
- Experts will share their knowledge on how to avoid raids, lawsuits, criminal offenses and other legal hurdles that can slow success.
- Discover if it benefits you to negotiate a cannabis compact and work with your state to develop regulations together.

Moderator:



Sydney Haller
Attorney
Foley & Mansfield

Presenters:



Mark Levitan
Attorney at Law
LevitanLaw



Malina Dumas
Attorney
Drummond Woodsum

Cannabis & Hemp General Session in Summit B

11:30-12:30 PM Hemp Opportunities for Tribes and Tribal Entities

- Discuss the opportunities for tribes in the hemp industry under the 2018 Farm Bill. How do you develop a Tribal Plan under the 2018 Farm Bill? What are the Tribal hemp opportunities without a Tribal Plan?
- What are the potential opportunities for tribes in cannabis under current laws and proposed federal legislation?
- Discover the factors to consider in evaluating whether hemp or medical or recreational marijuana opportunities are a good fit for a tribe, including market considerations, tribal resources, and state and federal laws impacting tribal entry into cannabis markets.
- You will learn how tribes can enter the market and be competitive, including structuring tribal business entities and the potential protections afforded by Section 17 Corporations.
- Discuss the status of proposed federal marijuana legislation, potential opportunities, and being poised to enter the market

Moderator:



Alvina Earnhart
Partner
Fredericks Peebles & Patterson LLP

Presenters:



Peter Deswood, III
Chairperson
Navajo Agricultural Products Industry
Board of Directors



Seth Pearman
In-House Counsel
Flandreau Santee Sioux Tribe



Eduardo Provencio
General Counsel
Mary's Medicinals

12:30-1:30 PM

Networking Lunch in Summit C



Cannabis & Hemp General Sessions in Summit B

1:30-2:15 PM

Success Stories & Lessons Learned from Tribes Who Participate in this Industry

- Hear from Tribal Leaders who have worked in the cannabis industry and discover what worked, what didn't, and what you can do to create a successful, profitable operation.
- Discover how to create a proper business plan in a new industry to ensure your project's success.
- How do you decide which industry professionals to work with? Do they have cultural understanding?
- It's important to make sure that your leaders, members and the community as a whole are well-informed of the potential benefits and consequences associated with this process.
- Discuss the results other tribes have seen. Has there been increases in crime or addiction since entering the industry? Is the project bringing in revenue?
- Is it realistic that a tribe will be able to maintain a sense of sovereignty while entering into the cannabis industry with potential involvement from local, state and federal governments?

Moderator:



Leonika Charging-Davison
Attorney
Big Fire Law & Policy Group LLP

Presenters:



Dave Vialpando
Executive Director
Iipay Nation of Santa Ysabel Tribal
Cannabis Regulatory Agency



David Chelette
Vice Chairman
Santa Ysabel Tribal Business
Development Corporation
President
Tribal Business Advisors



Bill Sterud
Chairman
Puyallup Tribe

White Dove Kennedy
Chairman
Timbisha Shoshone Tribe

Cannabis & Hemp General Session in Summit B

2:15-3:00 PM Products Beyond “The Grow”

- Cannabis is now part of everyday life - discuss cannabis and hemp CBD products.
- Discuss the hot Cannabis market and the opportunities for Tribes to generate new revenue streams through manufacturing Cannabis products.
- What does the current product landscape look like?
- How do you get licensed to manufacture?
- Discuss various manufacturing options– build or use outside facilities?
- Learn about the various types of new and existing technologies and the different methods of producing products within the cannabis industry.

Moderator:



Mark Astone
Chief Executive Officer
Catalyst Marketing

Presenters:



Kurt Schwinden
General Manager
Salish Coast Company
Swinomish Tribal Community



Vince Lane
Founder
Hotbox,
a Division of Catalyst



Blue Quisquis
Founder & CEO
National Native
American Cannabis Association (NNACA)

3:00-3:30 PM

Afternoon Networking Break in Summit C

Cannabis & Hemp General Session in Summit B

3:30-4:00 PM The Study of Cannabis & Its Medical Benefits & Potential Risks

- An historical overview on cannabis: not a new medicine.
- Medical benefits and potential risks: a review of national academy of science evidence and recommendations for therapeutic efficacy of cannabis.
- How does cannabis work: the main plant compounds, cannabinoid receptors and their distribution and functions in the body, endogenous cannabinoids (endocannabinoids) and their physiological roles.
- Are THC and CBD different?
- Challenges of the use of cannabis as medicine.
- Why research on medicinal cannabis is important, where do we stand now, how do we move forward?

Presenter:



Dr. Valentina Vozella
Post-Doctoral Researcher
University of California, Irvine- Center for the Study of Cannabis
Elixicure

4:00 PM

Monday’s Sessions Conclude

7:30-8:30 AM

Registration & Networking Breakfast in Summit C



Cannabis & Hemp General Sessions in Summit B

8:30-9:30 AM Cannabis as Medicine for Those Who Need it for Healing

- The Puyallup Tribe of Indians owns and operates Qwibil Natural Healing and Research Center, and their vision is “to enhance tribal community wellness with respectful use of cannabis as botanical medicine.”
- The concept of Cannabis as medicine is very intriguing to the tribal community as historically plants have been used to treat disease. Growing evidence and patient reports support the use of cannabis in the treatment of many maladies.
- Because of historic legal and social restrictions, not only do patients have inadequate access to knowledgeable providers and product, the research is very early and limited in this arena.
- The Puyallup tribe is helping remedy this situation by developing the Qwibil Natural Healing Clinic where knowledgeable specialists can discuss and advise on the use of cannabis and related product to patients and research can be done in partnership with Washington State University and others.
- Their goals are:
 - To provide professional guidance to patients on their path towards wellness through use of botanical medicines, including cannabis.
 - To conduct research on medical benefits, product development, and community impacts on cannabis as medicine.
 - To provide access to pharmaceutical quality, standardized medical products.
 - To educate the Community on the benefits of Cannabis, as medicine.

Moderator:



Justin Shank
Owner
Shank Marketing Services, LLC

Presenters:



Dr. Alan Shelton
Medical Director
Puyallup Tribe
of Indians



Marjorie Matheson
Acting CEO
Qwibil, Inc.
Executive Director for Economic Development Projects
Puyallup Tribe of Indians

Cannabis & Hemp General Session in Summit B

9:30-10:30 AM A Budding Market - Marketing Implications in the Growing Cannabis Industry

- Growing and manufacturing is one part, but how do you get your product into consumers’ hands and keep them coming back?
- Industry experts will lead this open-forum, moderator-led roundtable discussion, where you will discover what some of the best current marketing strategies and tactics in the cannabis industry are.
- Discuss the importance of creating a brand for your cannabis products – from packaging design, distribution, marketing and to the buying experience to creative websites.
 - The importance of Brands in the maturing cannabis market.
 - Implications for Design and Packaging.
 - How will you distribute your product?
 - Rules of engagement. Dos and Don’ts of marketing Cannabis products.

Moderator:

Presenters:



Mark Astone
Chief Executive Officer
Catalyst Marketing



Kurt Schwinden
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Swinomish Tribal Community



Vince Lane
Founder
Hotbox,
a Division of Catalyst



Blue Quisquis
Founder & CEO
National Native American Cannabis Association (NNACA)

10:30-11:00 AM

Morning Networking Break in Summit C

11:00-11:45 AM

Product Demonstration- Sierra Bags LLC

- Sierra Bags is leading the cannabis industry’s packaging services.
- We have a team of packaging solution experts who, in some cases, have been involved in the packaging industry for 30+ years.
- Combining our years of knowledge with innovative techniques and technology, we can produce an array of solutions for you, whether it be for a dispensary, distribution, or production/growing.

Presenter:



Helena Thurman
Sales
Sierra Bags LLC

11:45 AM

Cannabis & Hemp Conference Concludes

12:30 PM

EXHIBITOR RAFFLE DRAWING

Followed by

*****GRAND PRIZE DRAWING*****

In Summit A

*****Winners must be Present to Win*****