



Sixth
**Native American
Cannabis & Hemp
Conference**

June 14th-15th, 2021

**Harrah's Resort Southern California
Valley Center, CA**

Sign-up sheets for One-on-One Meetings will be made available at the registration desk.

Delegates are encouraged to meet with our sponsors and exhibitors for one-on-one meetings throughout the event in a designated area. Sign-up sheets will be available starting on Monday, June 14th at the registration desk for you to schedule a time to meet. This is a perfect time to execute what you learn throughout the day so come prepared with questions. These meetings are completely voluntary and for all delegates who participate in a minimum of two (2) one-on-one meetings, **you will be entered into a raffle drawing where three winners will receive a \$100 gift card!**

7:30-8:30 AM

Registration & Networking Breakfast



8:30-8:45 AM

Welcoming Remarks



Justin O'Connor
President
Native Nation Events

General Session

8:45-10:15 AM **Coronavirus in Indian Country Roundtable**

- The Coronavirus (COVID-19) global pandemic has affected the entire world and almost every industry. What has been the specific impact on Indian Country? What has been the economic impact?
- How did Tribal leaders and executives address the outbreak?
- Do you have BCP (Business Continuity Plans) in place in cases of national disruptions like COVID-19?
- What responses and procedures were put in place? Preparedness Teams, travel bans, closures, declaration of a state of emergency, etc.
- Federal funding and assistance is needed for prevention and response efforts and to provide medical supplies, testing kits and vaccine supply. How was it ensured that tribal leaders and urban Indian health departments were not left out of the conversation to combat the coronavirus?
- For the first time, Congress had set aside money in these kinds of cases to combat a health problem in Indian Country. President Biden’s American Rescue Plan includes the largest ever one-time federal investment in Indian Country, with \$20 billion in direct aid to tribal governments and another \$11 billion set aside for federal Indian programs.
- The closure of casinos meant that some tribal governments lost their primary source of revenue. American Indian casinos employ thousands of people and generated over \$37 billion in 2017, making them the largest segment of the U.S. gaming industry.
- Has your Tribal leadership team come up with a plan for if something like this were to ever happen again?

Moderator:



Stan Esecson
CIO (Chief Idea Officer)
ActivePure
ActiveCleanTechnology.com

Presenters:



Kari Stout-Smith
General Manager & Chief Operating Officer
Cache Creek Casino Resort



Dana Carey
Emergency Preparedness Program Supervisor
Yolo County Office of Emergency Services



John Sun
Vice President Indian Health Service & Rural Health
Philips



Gabe Aguilar
President
Mescalero Apache Tribe



James Klas
Founder and Principal
KlasRobinson, Q.E.D.



Ward Prine
V.P.
ActivePure
ActiveCleanTechnology.com

10:15-10:45 AM

Morning Networking Break

General Sessions

10:45-11:45 AM The Fascinating Never Ending Curious Game You're In - YOU. Vs YOU

- Daily Pre-game non-negotiable routines that you need to install before tough games.
- The locked in lens that gives you sustainability and power over uncertainty and uncharted times.
- The secret sauce that makes your burger win the iron chef award.
- Dragons, Dark caves and Demons you'll graciously encounter on your roads less traveled.
- The last lecture, a trip to hell and " Coach, Coach when can we give up"?

Presenter:



Jim Stroker
Coach
Native Nation Events

11:45-12:30 PM Washington DC Update

- Hear the latest updates out of Washington DC that will affect tribes and be the most impactful this calendar year.
- Discuss topic areas such as infrastructure, energy, climate change, the environment, missing indigenous women, voting rights, cannabis and hemp, and more.
- A discussion of the new administration and congressional players on policy.
- Together these issues and the new public policy makers who will direct them under President Biden's administration will represent a clear break from the previous administration's policies.

Presenter:



Tom Rodgers
Principal
Carlyle Consulting

12:30-1:30 PM

Networking Lunch

Catalyst

1:30 PM

Cannabis & Hemp General Sessions

1:30-1:45 PM

Conference Co-Chair Remarks

1:45-2:45 PM

Tribal Cannabis & Hemp Industry - Legislative Update

- What are the potential opportunities for tribes in cannabis and hemp under current laws and proposed federal legislation?
- The 2020 election results were very positive for the cannabis industry. New state markets could generate more than \$2.5 billion in medical and recreational cannabis sales a year by 2024.
- Does a Democrat-controlled Senate brighten the outlook for cannabis reform? What can you expect from President Biden’s Cabinet on cannabis legislation?
- Discuss bills that have been introduced in Congress and what it will take to get them to the President’s desk. When will Congress pass major cannabis legislation now that the presidential election is over?
- How has the COVID-19 pandemic affected cannabis legislation? The pandemic has stalled legalization and reform efforts as state and federal lawmakers dealt with pressing public-health and economic issues.
- The Marijuana Opportunity, Reinvestment, and Expungement (MORE) Act, which would remove cannabis from the Controlled Substances Act, was passed in a groundbreaking vote by the House of Representatives in December 2020.
- Medical cannabis is the next surge, and several states are looking to legalize medical cannabis.
- Discuss the triad of post 2020 cannabis public policy – research, public health concerns and the need for governmental revenue.

Moderator:



Mark Levitan
Attorney at Law
LevitanLaw

Presenters:



Liz Mason
Director of Operations/Owner
Aurum Labs/ Aurum Hemp



Tom Rodgers
Principal
Carlyle Consulting

2:45-3:15 PM

Afternoon Networking Break



Cannabis & Hemp General Session

3:15-4:00 PM

Success Stories Roundtable: Lessons Learned from Tribes who Actively Participate in the Industry

- Hear from Tribal Leaders who have worked in the cannabis or hemp industry and discover what worked, what didn't, and what you can do to create a successful, profitable operation.
- Discuss the factors to consider in evaluating whether this is a good fit for your tribe, including market considerations, economic climate, tribal resources, and state and federal laws impacting tribal entry.
- What are the necessary steps for acquiring a cannabis or hemp license?
- Discover how to create a proper business plan to ensure your project's success.
- How do you decide which industry professionals to work with?
- It's important to make sure that your leaders, members and the community as a whole are well-informed of the potential benefits and consequences associated with this process.
- California Tribal Market

Moderator:



Leonika Charging
Attorney
Big Fire Law & Policy Group LLP

Presenters:



Darrell Seki
Chairman
Red Lake Band of Chippewa Indians



James Bucaro
General Manager
Iipay Nation of Santa Ysabel

Timothy Rhodd
Chairman
Iowa Tribe of Kansas & Nebraska

Carl Dahlberg
Chairman
Fort Independence Indian
Community of Paiute Indians

Cannabis & Hemp General Session

4:00-5:00 PM Hemp Opportunities: What Does the Future Look Like for Tribes and Tribal Entities?

- With voters approving new cannabis markets in multiple states in the 2020 election, what impact could this have on the future of the hemp industry?
- Hemp’s economic impact to the U.S. economy could near \$16 billion by 2025 according to the 2021 Hemp & CBD Factbook.
- Discuss the opportunities for tribes in the hemp industry. How do you develop a Tribal Plan?
- There are numerous health, environmental and economic uses of hemp, and industrial hemp is cultivated for use in the production of a wide range of products.
- What new and specific regulations and investment opportunities could tribes be affected by?
- COVID-19 caused hemp farming disruptions. What kind of operational changes have to be made to adapt to hemp production?
- With anxiety levels higher in Americans, the hemp and CBD industry is becoming more popular as 20% of consumers are using more CBD products as a direct result of the COVID-19 pandemic, according to a study by Chicago-based Aclara Research.

Moderator:



James Klas
Founder and Principal
KlasRobinson, Q.E.D.

Presenters:



Rodney Bordeaux
President
Rosebud Sioux Tribe



Earl Pendleton
Treasurer
Lower Sioux Indian
Community



Artees Vannett
Director of Industrial Hemp Program
Iowa Tribe of Kansas & Nebraska



Toby Vanlandingham
Council Member
Yurok Tribe
Yurok Agricultural Board President

7:30-8:30 AM

Registration & Networking Breakfast



Cannabis & Hemp General Session

8:30-9:30 AM **Banking In the Cannabis Industry – How Reform Could Become a Reality**

- Discuss the banking challenges impacting Tribal governments and enterprises that engage in cannabis cultivation.
- With the federal government still considering cannabis illegal as a Schedule 1 drug, traditional bank regulators either don't accept or shut-down these business accounts and decline to give loans.
- The Secure And Fair Enforcement (SAFE) Banking Act, which would enable banks to offer loans and other banking services to cannabis businesses, was approved in September by the full House. Could this banking reform advance through the Senate now that is Democrat controlled? Was it stalled because of the COVID-19 pandemic?
- How would a solution to the banking challenges make cannabis businesses safer and better regulated and communities better protected?
- What financial advisors are saying about being involved in the cannabis and hemp industry.

Moderator:



John Peebles
Consultant
Oak Creek Dispensary

Presenters:



Jeremy Wilson
Government Affairs Liaison
Eastern Band of Cherokee Indians
Vice-Chairman
Eastern Band of Cherokee Indians
Cannabis Commission



Jamie Santistevan
Vice President of Compliance & BSA/AML
Native American Bank, N.A

Cannabis & Hemp General Session

9:30-10:30 AM A New Regulatory Climate – How to Be Successful & Protect Your Tribe & Operation

- Discuss the most current information regarding the legal, regulatory and audit issues impacting cannabis and hemp businesses both on and off tribal lands.
- Experts will share their knowledge on how to avoid legal intervention, lawsuits, criminal offenses and other hurdles that can slow success.
- How do you successfully enter the industry and avoid the pitfalls from the federal, state or local governments?
- Discover if it benefits you to negotiate a cannabis compact and work with your state to develop regulations together.
- It is imperative that tribal enterprises and governments do what they need to to stay compliant in such a complex industry without giving up sovereignty.
- What other risk management factors do you need to take into account?

Moderator:



Peter Lepsch
Consultant
Oak Creek Dispensary

Presenters:



Laurie Thom
Enforcement Director
Inter-Tribal Marijuana Enforcement Division
Inter-Tribal Marijuana Commission



Elisa Stewart
Legal Expert
Hotbox Marketing,
a Division of Catalyst

Todd Bergeron
President
Conor Green Consulting

10:30-11:00 AM

Morning Networking Break



Cannabis & Hemp General Session

11:00-12:00 PM

Cannabis as Botanical Medicine – Healthcare Solutions to Enhance Tribal Community Wellness

- The Puyallup Tribe of Indians owns and operates Qwibil Natural Healing and Research Center, and their vision is “to enhance tribal community wellness with respectful use of cannabis as botanical medicine.”
- Their goals are to provide professional guidance to patients on their path towards wellness through use of botanical medicines, including cannabis.
 - ◊ Qwibil Natural Healing Clinic patients & services.
 - ◊ Nature Plus Pharmacy
- To Educate the Community on the benefits of cannabis as medicine.
 - ◊ Workshops, seminars including to providers for CME’s.
 - ◊ Presentation to Elders’ groups, etc.
 - ◊ Brochures and social media about Qwibil and CBD Products.
- To conduct research on medical benefits, product development, and community impacts on cannabis as medicine.
 - ◊ 1st research results on WSU Partnership in Opioid/ Addiction Research
 - ◊ Proposed partnership with UW on Cancer Research.

Presenters:



Marjorie Matheson
Executive Director for Economic Development Projects
Puyallup Tribe of Indians
Acting CEO
Qwibil, Inc.



Dr. Alan Shelton
Medical Director
Puyallup Tribe of Indians

Cannabis & Hemp General Session

12:00-1:00 PM

Your Operation is Up & Running, What's Next?

- Understand the terminology, tools and technology needed depending on the type of enterprise you choose to invest in. What are the different options and methods to growing your crop?
- Since COVID-19, sales have plummeted for flower but are skyrocketing for edibles. What does this mean for your future plans?
- Is curbside pickup a thing of the future?
- How to you ensure your operation is properly licensed and following current regulations.
- Discuss what you need to know when it comes to branding your product, distribution, security, labor, regulations, packing, labeling, advertising, etc.
- Discuss what sells and what the latest market trends are. Who is your target market?
- How did the vaping crisis affect the cannabis industry and the focus on technology, testing and transparency?
- How are new safety regulations resulting from the COVID-19 pandemic, such as social distancing and sanitation practices, affecting your operation?

Moderator:



Sheila Corbine
Partner
Big Fire Law & Policy Group LLP

Presenter:



Darrin Coffin
Advisor
Nucleus One/Pisunke

1:00 PM

Cannabis & Hemp Conference Concludes

1:00 PM

EXHIBITOR RAFFLE DRAWING

Followed by

*****GRAND PRIZE DRAWING*****

Winners will be posted on a board by the registration desk.

*****Winners must be Present to Win*****