7th Annual
Native American
Cannabis & Hemp
Conference
June 14th – 15th, 2022
Pechanga Resort & Casino
Temecula, CA
Tuesday, June 14th

7:30-8:30 AM  Registration & Networking Breakfast

8:30-8:40 AM  Opening Prayer

8:40-9:00 AM  Welcoming Remarks

Justin O'Connor
President
Native Nation Events

General Session

9:00-10:00 AM  8-Track To Emoji

• Cross Generational Leadership
• Discover the answer for retention in the 21st century
• Understand the three major trends of upcoming generations
• Identify three common biases in the workplace

Presenter:

Jerrod Murr
Founder & CEO
Paradigm Shift

10:00-10:30 AM  Morning Networking Break
Addressing Tribal Healthcare Disparities Through Public-Private Partnership

- Overview of healthcare disparities and impact on tribal communities
- Sustainable, contractual partnerships focused on social determinants and root causes
- Advancements in technology improving health outcomes
- Economic impact
- Infrastructure investment and its role in advancing healthcare (Broadband, Running Water)

Presenters:

John Sun  
Vice President of Health and Human Services  
Philips

The Importance of Cannabis & the Inclusion of Native American Voices in the Cannabis Public Policy Discussions

- How can Native Americans be involved in the cannabis public policy discussion?
- Why is it important for Native American Voices to be involved in the cannabis administrative regulatory process?
- How can tribes have their voices heard on this matter?
- What challenges are tribes facing at the federal level when dealing with Cannabis?

Presenter:

Tom Rodgers  
Founder & CEO  
Carlyle Consulting
Tuesday, June 14th

12:00-1:00 PM  Networking Lunch

Cannabis & Hemp General Session

1:00-1:30 PM  A Primer on Cannabis: Understanding the Difference Between CBD, THC, & Hemp

- Learn about the most up-to-date knowledge on CBD, THC, and HEMP
- Where do the greatest opportunities exist for your tribe?
- How are they similar and different?
- What are the medical benefits?
- What are the important legal differences?

Presenters:

1:30-2:15 PM  The Necessary Information to Know about Banking in the Cannabis

- What banking challenges impact tribes when engaging in the cannabis industry?
- How does the status of cannabis federally affect the regulations traditional banks out on tribal ran businesses in this industry?
- Is being involved in the cannabis industry supported by financial advisors?

Presenters:

2:15-2:45 PM  Afternoon Networking Break
Tuesday, June 14th

General Session

2:45-3:45 PM  After a Decade of Tribes Establishing Themselves in the Cannabis Industry Have Other Tribes Missed the Boat

- How to clear up the uncertainty about how to enter or expand in the industry.
- Where are the lucrative opportunities for tribes?
- What are future market conditions that can prove to be beneficial or not that one needs to consider when entering into the cannabis industry.

Presenters:

3:45-4:45 PM  What Models Have Proven Successful within Indian country and How Do Tribes Choose the Best Corporate Structures for Their Enterprise

- Understanding the technology, tools, and terminology that produce success.
- What has worked and what has not worked for Indian Country in this industry?
- What is needed to create a successful and profitable operation?
- How to know what industry partners are the right fit for your tribe?
- The importance of keeping everyone informed throughout the process to achieve success.

Presenters:

4:45 PM  Tuesday’s Sessions Conclude
Cannabis & Hemp General Sessions

8:30-9:30 AM  Tribal Success Stories in Cultivation, Manufacturing, & Sales within the Cannabis Industry

- Hear success stories about what works in cultivation, manufacturing, and sales within the industry.
- What are the most important steps to have success with cultivation in the cannabis industry?
- What factors should be kept in mind when trying to enter into manufacturing cannabis?
- How do make the most profit from sales in the cannabis industry for your tribe?

Presenters:

9:30-10:30 AM  How has the Economy and supply chain shortages affected the profitability of established Tribal Cannabis and Hemp Business

- What is the current state of the economy and supply chain shortages?
- The importance of strategic thinking when purchasing items to stay on budget and timeline in the cannabis and hemp business.
- What impact does this have on the construction and operations side of the industry?
- How to combat inflation and the availability of the necessary supplies?
- Is there an issue with labor supply in the cannabis and hemp industry?

Presenters:

10:30-11:00 AM  Morning Networking Break
11:00-12:00 PM    Situational Awareness: Protecting Your Property

- With more cannabis and hemp businesses opening, how are you protecting your property?
- Is your staff prepared to respond to a threat?
- Complying with regulations: There are security regulations at the state and federal level that need to be complied with in the hemp and cannabis industry
- Cost-effectiveness of security solutions: Measuring different security solutions on a price per square acre basis
- The importance of integrating your security systems to increase efficiency and reduce cost

Presenter:

McKay Tenney
Business Development Manager, Western U.S.
Critical Infrastructure
SpotterRF

12:00-1:00 PM    Networking Lunch
Wednesday, June 15th

Cannabis & Hemp General Sessions

1:00-1:45 PM  The Impact Hemp Opportunities Can Have on Tribes

- Deep dive into the regulations on hemp that can affect tribes.
- What is the impact that covid has had on tribal hemp?
- Knowing the importance of finding the right partners and professions to help your tribe capitalize on opportunities within the hemp industry.
- How has hemp improved tribal economics?

Moderator:

Presenters:

1:45-2:30 PM  Access to Testing/Compliance and the Overall Lack of Regulations

- How to stay on top of legal problems that can arise when working in the cannabis industry?
- Are there ways to help you successfully enter the industry?
- Where can your tribe find access to testing?
- What are the best ways to avoid the outfalls from federal, state, or local governments?
- Knowing the risk management factors to consider in this industry.

Moderator:

Presenters:
Wednesday, June 15th

2:30-3:30 PM    Protecting Your Green: Utilizing Payroll, HR and Timekeeping to Your Advantage

- What's the difference between a 1099 contractor and a W2 employee, and why is it so important to ensure you designate them correctly?
- How payroll, HR, and timekeeping tie closely to 280E compliance?
- It's not just about being compliant. It's also about protecting yourself, the business owner.
- The importance of job descriptions and employee handbooks, even for a small business.

Moderator:

Teresa Kearney
Vice President of Sales
Panacea Payroll

Presenters:

3:30 PM

EXHIBITOR RAFFLE DRAWING

***Winners must be Present to win***

3:30 PM

Cannabis & Hemp Conference Concludes