



***9th Annual***  
**Native American**  
**Housing Conference**

**June 14<sup>th</sup>-15<sup>th</sup>, 2021**

**Harrah's Resort Southern California**  
**Valley Center, CA**

**Exclusive Housing Corporate Partner:**



**Sign-up sheets for One-on-One Meetings will be made available at the registration desk.**

Delegates are encouraged to meet with our sponsors and exhibitors for one-on-one meetings throughout the event in a designated area. Sign-up sheets will be available starting on Monday, June 14th at the registration desk for you to schedule a time to meet. This is a perfect time to execute what you learn throughout the day so come prepared with questions. These meetings are completely voluntary and for all delegates who participate in a minimum of two (2) one-on-one meetings, **you will be entered into a raffle drawing where three winners will receive a \$100 gift card!**

7:30-8:30 AM

## Registration & Networking Breakfast in TEC 8-10



8:30-8:45 AM

## Welcoming Remarks in TEC 12-13



Justin O'Connor  
*President*  
Native Nation Events



Robert Livingston  
*SVP of Corporate and Tribal Development &  
General Manager*  
Harrah's Resort Southern California

## General Sessions in TEC 12-13

### 8:45-9:30 AM      **The Fascinating Never Ending Curious Game You're In - YOU. Vs YOU**

- Daily Pre-game non-negotiable routines that you need to install before tough games.
- The locked in lens that gives you sustainability and power over uncertainty and uncharted times.
- The secret sauce that makes your burger win the iron chef award.
- Dragons, Dark caves and Demons you'll graciously encounter on your roads less traveled.
- The last lecture, a trip to hell and " Coach, Coach when can we give up"?

**Presenter:**



Jim Stroker  
*Coach*  
Native Nation Events

### 9:30-10:00 AM      **How to Thrive During Challenging Times!**

- What have we learned during the past 16 months?
- The important link between physical and emotional health.
- It is NEVER too late to improve your health.
- Actionable steps to help you feel better...both above and below the neck.

**Presenter:**



Todd Whitthorne  
*VP, Strategic Alliance*  
Wondr Health

10:00-10:30 AM

**Morning Networking Break in TEC 8-10**

General Session in TEC 12-13

10:30-12:00 PM      **Coronavirus in Indian Country Roundtable**

- President Biden’s American Rescue Plan includes the largest ever one-time federal investment in Indian Country, with \$20 billion in direct aid to tribal governments and another \$11 billion set aside for federal Indian programs. Congress had set aside money to combat a health problem in Indian Country for the first time; how can you make sure your Tribe gets every dollar you can?
- The COVID-19 pandemic has affected the entire world and almost every industry. Hear some of the specific impacts it’s had on Indian Country and game plans moving forward.
- Learn how to improve safety for your Tribal members, staff, and customers.
- Do you have BCP (Business Continuity Plans) in place in cases of national disruptions like COVID-19?
- What responses and procedures were put in place? Preparedness Teams, travel bans, closures, declaration of a state of emergency, etc.
- Federal funding and assistance is needed for prevention and response efforts and to provide medical supplies, testing kits and vaccine supply. Did you get what you needed to combat the coronavirus?
- Discuss the economic impact of the pandemic.
- The supply chain has been impacted, learn how to protect your Tribe from interruptions.
- American Indian casinos employ thousands of people and generated over \$37 billion in 2017, making them the largest segment of the U.S. gaming industry. The closure of casinos meant that some tribal governments lost their primary source of revenue. Did you develop your Plan B?
- Has your Tribal leadership team come up with a plan for if something like this were to happen again?

**Moderator:**



Stan Esecson  
*CIO (Chief Idea Officer)*  
ActiveCleanTechnology

**Presenters:**



Kari Stout-Smith  
*General Manager & Chief Operating Officer*  
Cache Creek Casino Resort



Dana Carey  
*Emergency Preparedness Program Supervisor*  
Yolo County Office of Emergency Services



John Sun  
*Vice President of Health & Human Services*  
Philips



Gabe Aguilar  
*President*  
Mescalero Apache Tribe



James Klas  
*Founder and Principal*  
KlasRobinson, Q.E.D.



Ward Prine  
*V.P.*  
ActiveCleanTechnology

**General Session in TEC 12-13**

**12:00-12:45 PM      Washington DC Update**

- Hear the latest updates out of Washington DC that will affect tribes and be the most impactful this calendar year.
- Discuss topic areas such as infrastructure, energy, climate change, the environment, missing and murdered indigenous women, voting rights, cannabis and hemp, and more.
- A discussion of the new administration and congressional players on policy.
- Together these issues and the new public policy makers who will direct them under President Biden's administration will represent a clear break from the previous administration's policies.

**Presenter:**



Tom Rodgers  
*Founder & CEO*  
Carlyle Consulting

**12:45-1:45 PM**

**Networking Lunch in TEC 8-10**

1:45 PM

**Housing General Sessions in TEC 11**

1:45-1:50 PM

**Conference Co-Chair Remarks**



Bryan Schuler  
*Vice President for Housing Development*  
Travois

1:50-2:45 PM **Understanding the American Rescue Plan Act of 2021 in Terms of Housing & Eligible Housing Activities**

- The American Rescue Plan Act of 2021 was signed into law March 11, 2021 by President Joe Biden and includes a \$1.9 trillion in stimulus funding.
- \$1.24 billion in stimulus funding is allocated for housing-related needs in Native communities - specifically \$450 million for the IHBG program, \$280 million for the ICDBG program, \$5 million for the NHHBG program, \$10 million for technical resources and \$498 million for the Department of the Treasury's new Homeowner Assistance Fund.
- Discussion of how tribes and tribal housing authorities can capitalize on the increased IHBG and ICDBG funding or leverage the funding alongside current CARES Act projects.

**Presenter:**



Brandi Liberty  
*Tribal Housing Consultant*  
Iowa Tribe of Kansas & Nebraska

2:45-3:15 PM

**Afternoon Networking Break in TEC 8-10**

## Housing General Sessions in TEC 11

### 3:15-4:15 PM Why Tax Credits Need to be Part of Your Housing Plan

- Since signed it into law in 1986, the housing credit has financed the construction and preservation of more than 3.3 million affordable homes nation-wide, at a rate of nearly 100,000 per year, providing the private sector with an incentive to invest in affordable rental housing for low-income families. Today the housing tax credit program produces virtually all new affordable housing and is the nation's primary tool for preserving existing affordable housing. With the cost of development continuing to outpace the resources available to tribes and tribal housing authorities, tax credits need to be part of your community's short- and long-term housing plan.
- What is your plan to address affordable housing in your community?
- How the use of tax credits can free up resources for other development activity.
- Opportunity cost of not including the housing credit as part of the plan.

#### Presenters:



Bryan Schuler  
*Vice President for Housing Development*  
Travois



Benjamin Shockey  
*Associate Director of Acquisitions*  
Raymond James Tax Credit Funds, Inc.

### 4:15-5:00 PM Build Consensus & Gain Momentum: Strategies for Assessing Needs, Defining Goals & Master Planning for Developments

Master planning is more than just running numbers, taking surveys and writing reports. A good housing plan not only identifies needs and goals, it also builds support, balances needs with resources and sets realistic expectations with measurable outcomes. This presentation will focus on:

- Understanding the Needs Assessment process
- Identifying the purpose of additional development
- Stakeholder groups
- Addressing infrastructure impacts
- Analyzing capital capacity and financial returns
- Balancing needs with resources
- Assuring sustainability
- Crafting plans that work

#### Presenter:



James Klas  
*Founder and Principal*  
KlasRobinson, Q.E.D.

5:00 PM

**Monday's Sessions Conclude**

7:30-8:30 AM

## Registration & Networking Breakfast in TEC 8-10

### Housing General Session in TEC 11

8:30-9:30 AM

## Drafting TDHE Policies for Administering Different COVID-19 Relief Programs

The COVID-19 pandemic has carried much uncertainty across Indian country and the world. The cornerstone of effective recovery is reliability and accessibility to safe housing. To meet these housing needs, the United States government has made available numerous program funds to Tribally Designated Housing Authorities (TDHEs), which require compliance with various federal rules and regulations, including those of HUD and Treasury. This session discusses how TDHEs can modify their HUD-specific policies and procedures to comply with Treasury requirements for administering programs such as the Emergency Rental Assistance Program (ERAP). Questions presented include:

- Why do TDHEs need different policies in place to administer HUD programs versus Treasury-funded programs?
- How do HUD policies for administering HUD programs differ from those for administering Treasury programs?
- What is the most cost-effective and user-friendly way for TDHEs to convert HUD-compliant policies into Treasury-compliant policies?

**Presenter:**



Mike Novotny  
*Senior Associate*  
Big Fire Law & Police Group LLP

**Housing General Session in TEC 11**

**9:30-10:30 AM    Addressing the Missing Middle - Creating Homeownership Opportunities for Middle Income Households**

- What is the missing middle? This session will discuss the concept of the missing middle and lay out specific challenges to address the housing needs of this population.
- Joint focus on low-income housing and moderate-income housing.
- Identifying leverage sources to accomplish expanded housing goals. How the Title VI program can be used as a tool to achieve the goal.
- Addressing immediate homeownership needs vs. rent-to-own structures.

**Presenter:**



Adam Rose  
*Director of Partnerships and Growth*  
Travis

**10:30-11:00 AM**

**Morning Networking Break in TEC 8-10**

**Housing General Session in TEC 11**

**11:00-12:00 PM    Designing Facilities that Support Your Community**

- Building communities take more than just providing housing.
- Learn about how tribes can add facilities and amenities to enhance your community.
- We'll share examples of community centers, recreation centers, parks and outdoor features.

**Moderator:**



Phil Glynn  
*President*  
Travis

**Presenter:**



Adam Teefey  
*Senior Architect*  
Travis

**Housing General Session in TEC 11**

**12:00-1:00 PM      Financing Strategies for Workforce Housing**

- As tribal communities grow and expand – whether it be in areas of commercial, gaming or hospitality – there will become a need for middle-income workers to buy or rent housing in areas in which they work. This session will explore the growing need for Workforce Housing and discuss financing strategies to make these projects a reality.
- Workforce housing projects can target a range of household – including but not limited to police officers, firefighters, teachers, healthcare workers, casino workers, hotel staff, etc.
- Review of Mille Lacs Corporate Ventures (MLCV) action plan to address workforce housing needs in Hinkley, Minnesota by taking a look at Lady Luck Estates and plans for future integration and development (Red Willow Estates and Lady Luck #2).

**Presenters:**



Adam Rose  
*Director of Partnerships and Growth*  
Travois



Dustin Goslin  
*VP of Business & Economic Development*  
Mille Lacs Corporate Ventures

**1:00 PM**

**Housing Conference Concludes**

**1:00 PM**

**EXHIBITOR RAFFLE DRAWING**

**\*\*\*Winners must be Present to Win\*\*\***