



7th Annual Native American Cannabis & Hemp Conference

June 14th – 15th , 2022
Pechanga Resort & Casino
Temecula, CA

Tuesday, June 14th

5/17/2022

7:30-8:30 AM

Registration & Networking Breakfast



8:30-8:40 AM

Opening Prayer

8:40-9:00 AM

Welcoming Remarks



Justin O'Connor
President
Native Nation Events

General Session

9:00-10:00 AM

8-Track To Emoji

- Cross Generational Leadership
- Discover the answer for retention in the 21st century
- Understand the three major trends of upcoming generations
- Identify three common biases in the workplace

Presenter:



Jerrod Murr
Founder & CEO
Paradigm Shift

10:00-10:30 AM

Morning Networking Break



General Sessions

10:30-11:15 AM Addressing Tribal Healthcare Disparities Through Public-Private Partnership

- Overview of healthcare disparities and impact on tribal communities
- Sustainable, contractual partnerships focused on social determinants and root causes
- Advancements in technology improving health outcomes
- Economic impact
- Infrastructure investment and its role in advancing healthcare (Broadband, Running Water)

Presenters:



John Sun
*Vice President of Health Equity/Healthcare
Disparities and Indian Health Services*
Philips

11:15-12:00 PM The Importance of Cannabis & the Inclusion of Native American Voices in the Cannabis Public Policy Discussions

- How can Native Americans be involved in the cannabis public policy discussion?
- Why is it important for Native American Voices to be involved in the cannabis administrative regulatory process?
- How can tribes have their voices heard on this matter?
- What challenges are tribes facing at the federal level when dealing with Cannabis?

Presenter:



Tom Rodgers
Founder & CEO
Carlyle Consulting

12:00-1:00 PM

Networking Lunch



Cannabis & Hemp General Sessions

1:00-1:45 PM A Primer on Cannabis: Understanding the Difference Between CBD, THC, & Hemp

- Learn about the most up-to-date knowledge on CBD, THC, and HEMP
- Where do the greatest opportunities exist for your tribe?
- How are they similar and different?
- What are the medical benefits?
- What are the important legal differences?

Presenter:



Gerard Rosse
Vice President
PIC Solution, Inc



Peter Lepsch
Partner
Peebles Kidder Bergin & Robinson

1:45-2:30 PM The Necessary Information to Know about Banking in the Cannabis Industry

- What banking challenges impact tribes when engaging in the cannabis industry?
- How does the status of cannabis federally affect the regulations traditional banks out on tribal ran businesses in this industry?
- Is being involved in the cannabis industry supported by financial advisors?

Presenters:



Seth Pearman
Attorney General
Flandreau Santee Sioux Tribe



Mark Levitan
Attorney at Law
Levitan Law

2:30-3:00 PM

Afternoon Networking Break



General Sessions

3:00-4:00 PM **After a Decade of Tribes Establishing Themselves in the Cannabis Industry Have Other Tribes Missed the Boat**

- How to clear up the uncertainty about how to enter or expand in the industry.
- Where are the lucrative opportunities for tribes?
- What are future market conditions that can prove to be beneficial or not that one needs to consider when entering into the cannabis industry.

Moderator:



Ben Halley
Founder & COO
Honest Cannabis

Presenters:



Chena Bullock
Director
Shinnecock Indian Nation | Little
Beach Harvest



Jeremy Wilson
Government Affairs Liaison
Eastern Band of Cherokee
Indians



Artees Vannett
Director of Industrial Hemp Program
Iowa Tribe of Kansas & Nebraska

4:00-4:45 PM **What Models Have Proven Successful within Indian Country and How Do Tribes Choose the Best Corporate Structures for Their Enterprise**

- Understanding the technology, tools, and terminology that produce success.
- What has worked and what has not worked for Indian Country in this industry?
- What is needed to create a successful and profitable operation?
- How to know what industry partners are the right fit for your tribe?
- The importance of keeping everyone informed throughout the process to achieve success.

Presenters:



John Barthel
Founder & CEO
Honest Cannabis



Todd Bergeron
Managing Partner
Conor Green Consulting

4:45 PM

Tuesday's Sessions Conclude



Honest
CANNABIS

Wednesday, June 15th

7:30-8:30 AM

Registration & Networking Breakfast

Cannabis & Hemp General Sessions

8:30-9:30 AM

Tribal Success Stories in Cultivation, Manufacturing, & Sales within the Cannabis Industry

- Hear success stories about what works in cultivation, manufacturing, and sales within the industry.
- What are the most important steps to have success with cultivation in the cannabis industry?
- What factors should be kept in mind when trying to enter into manufacturing cannabis?
- How do make the most profit from sales in the cannabis industry for your tribe?

Moderator:



Leonika Charging
Attorney
Big Fire Law & Policy

Presenters:



Timothy Rhodd
Chairman
Iowa Tribe of Kansas & Nebraska



Brian Besse
President
Timbisha Shoshone Tribe | DVJ



Tony Reider
President
Flandreau Santee Sioux Tribe



James Bucaro
General Manager
Iipay Nation of Santa Ysabel

9:30-10:30 AM

Situational Awareness: Protecting Your Property

- With more cannabis and hemp businesses opening, how are you protecting your property?
- Is your staff prepared to respond to a threat?
- Complying with regulations: There are security regulations at the state and federal level that need to be complied with in the hemp and cannabis industry
- Cost-effectiveness of security solutions: Measuring different security solutions on a price per square acre basis
- The importance of integrating your security systems to increase efficiency and reduce cost

Presenters:



McKay Tenney
Business Development Manager, Western U.S.
Critical Infrastructure
SpotterRF



Cori Sichi
Director of Sales—West
Briefcam

Wednesday, June 15th

10:30-11:00 AM

Morning Networking Break



11:00-12:00 PM The Impact Hemp Opportunities Can Have on Tribes

- Deep dive into the regulations on hemp that can affect tribes.
- What is the impact that covid has had on tribal hemp?
- Knowing the importance of finding the right partners and professions to help your tribe capitalize on opportunities within the hemp industry.
- How has hemp improved tribal economics?

Moderator:

Presenters:



Earl Pendleton
Treasurer
Lower Sioux Indian Community



Toby Vanlandingham
President
Yurok Agricultural Corporation



Theo Wahquahboshkuk
Operations Manager
Prairie Band Potawatomi Nation
I Prairie Band Ag, LLC

12:00-1:00 PM

Networking Lunch

Wednesday, June 15th

Cannabis & Hemp General Sessions

1:00-1:45 PM Product Demonstration: Protecting Your Green: Utilizing Payroll, HR and Time-keeping to Your Advantage

- What's the difference between a 1099 contractor and a W2 employee, and why is it so important to ensure you designate them correctly?
- How payroll, HR, and timekeeping tie closely to 280E compliance?
- It's not just about being compliant. It's also about protecting yourself, the business owner.
- The importance of job descriptions and employee handbooks, even for a small business.

Presenters:



Teresa Kearney
Vice President of Sales
Panacea Payroll

1:45-2:30 PM Access to Testing/Compliance and the Overall Lack of Regulations

- How to stay on top of legal problems that can arise when working in the cannabis industry?
- Are there ways to help you successfully enter the industry?
- Where can your tribe find access to testing?
- What are the best ways to avoid the outfalls from federal, state, or local governments?
- Knowing the risk management factors to consider in this industry.

Moderator:



Clinton Pyatt
Senior Vice President
Government Affairs

Presenter:



Toby Vanlandingham
President
Yurok Agricultural Corporation



Seth Pearman
Attorney General
Flandreau Santee Sioux Tribe



Edward Smoke
Vice-Chair
Saint Regis Mohawk Tribe Cannabis
Control Board

Wednesday, June 15th

2:30-3:30 PM How has the Economy and Supply Chain Shortages Affected the Profitability of Established Tribal Cannabis and Hemp Businesses

- What is the current state of the economy and supply chain shortages?
- The importance of strategic thinking when purchasing items to stay on budget and timeline in the cannabis and hemp business.
- What impact does this have on the construction and operations side of the industry?
- How to combat inflation and the availability of the necessary supplies?
- Is there an issue with labor supply in the cannabis and hemp industry?

Presenters:



Tim Houseberg
Co-founder
Native Health Matters Foundation
5013c

3:30 PM

EXHIBITOR RAFFLE DRAWING

*****Winners must be Present to win*****

3:30 PM

Cannabis & Hemp Conference Concludes